



**Muratec America, Inc.**  
3301 E. Plano Parkway, Suite 100  
Plano, TX 75074  
469-429-3300 Fax 469-429-3311

**CONTACT:**  
Lou Stricklin  
469-429-3481

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**Muratec named “MFP Facsimile Manufacturer of the Year” by Marketing Research Consultants (MRC) for Third Year in a Row**

***Award based on independent survey results***

Plano, Texas (August 7, 2007) - Muratec America, Inc., manufacturer of multifunction office equipment and business productivity solutions, announces today that for the third year in a row it has been named “MFP Facsimile Manufacturer of the Year” by Marketing Research Consultants.

This distinction is based on the consulting firm’s 22<sup>nd</sup> annual dealer survey, which asked independent office equipment dealers to rate the level of product innovation, sales training, dealer support and distribution practices offered by the manufacturers they represent.

“Muratec has developed into a premier niche player in the MFP world,” said Frank Cannata, president of Marketing Research Consultants, Inc. “They are consistently providing highly reliable, technologically advanced, digital devices that do more than satisfy the need to communicate via fax. They are building Segment 1 and Segment 2 products that have a definite place in the independent dealer’s portfolio of solutions, for the small and medium business.”

Muratec is often competing with some of the industries biggest names for product representation and dealer mindshare. In order to compete Muratec has developed a niche in the segment 1, 2 and plain paper fax markets which has led to the development of the industries most innovative products and solutions for these segments.

“Being named MFP Facsimile Manufacturer of the Year for the third year in a row further validates our product direction and distribution practices,” said Jim D’Emidio, vice-president of sales and marketing for Muratec America, Inc. “Our focus is on innovation in the lower segments of the market and delivering these solutions exclusively through the independent office equipment dealer channel. This recognition from Marketing Research Consultants will motivate us to continue our commitment to delivering innovative solutions and the highest level of customer support possible.”

**About Marketing Research Consultants (MRC):**

Marketing Research Consultants, Inc. was established in January, 1979 to provide consultative services to off-shore manufacturers then entering the U.S. copier market. Since that date, MRC has provided services for every major copier manufacturer in the world.

**About Muratec:**

Muratec America, Inc. is a manufacturer of multifunction digital office equipment and business productivity solutions. The company is a Plano, Texas-based subsidiary of Murata Machinery, Ltd., a privately held multinational corporation based in Kyoto, Japan. Visit [www.muratec.com](http://www.muratec.com) for more information.

